

## OUTCOMES

**Tainter Menomin Lake Improvement Association, Inc.**  
**Dunn County Fish and Game Clubhouse**  
**1600 Pine Avenue, Menomonie, WI 54751**  
**Tuesday, January 8<sup>th</sup>, 2019: 6 – 7:30 pm**

*Identity Statement:* TMLIA is a civic non-profit that reaches goals toward water quality awareness and improvement efforts by using Civic Governance to educate and organize the civic infrastructure needed to govern for the common good.

*Mission Statement:* Increase awareness of water quality issues, advocate resource protection, and celebrate our rivers and lakes through community engagement and diverse partnerships.

*Purpose for Civic Organizing Approach:* Every member develops ownership in the organization in order to maintain the capacity to address complex public issues, making TMLIA a viable and resilient organization for the long term.

*Purpose of this meeting:* **Approve 2019 work plan and budget.**

Liz called the meeting to order at 6:03 pm

6:00-6:05 Introductions

Board Members in Attendance: Liz Osborne, Ben Hartenbower, Lindsay Olson,  
Others present: Brad Luedtke, Cathy Osborne, Doug Dominick, Dick Lamers

6:05-6:10 Negotiate Agenda/Approve Nov. 2018 Minutes

**Motion by Olson to approve the minutes as recorded. Seconded by Osborne. Motion carried.**

6:10-7:00 Business Items

2019 Work Plan

Liz presented the 2019 work plan (goals) item by item and clarified questions.

It was noted that we are in need of someone to write a bi-annual newsletter. A discussion ensued on whether a printed newsletter is needed or if we should spend more time on social media and other modes of communication.

Measuring ROI on newsletters: Doug suggested a coupon, such as for free coffee from an advertiser. He has also been working with a Stout professor on social media and will share what he learns about Instagram, etc.

Kendra Lamer is no longer the comm. intern., but she did set up some aspects of this winter's book club event. It will take place on Feb. 2 with author Ted Rulseh.

**Motion by Osborne to approve the 2019 work plan. Seconded by Luedtke. Motion carried.**

Budget

Change "Newsletter Printing" to "Media" due to uncertainty of newsletter continuing in its paper format.

Remove "Fishers and Farmers Partnership" line item due to grant not being received or reapplied for. Liz will email directors to confirm acceptance of the budget.

**Motion by Hartenbower to approve the budget with the above noted modifications. Seconded by Osborne. Motion carried.**

7:00-7:10 Treasurer Report

Treasurer Hartenbower presented the treasurer's report. It was noted that on the summary sheet it should have said "November/December Report" rather than "October Report."

**Motion by Olson to accept the treasurer's report as presented. Seconded by Luedtke. Motion carried.**

7:10-7:25 Questions on Reports (in order to use our meeting time more efficiently, individual reports were agreed to be submitted prior to meeting)

7:25-7:30 Meeting evaluation

Rating based on criteria:

- Purpose of the meeting was achieved
- Progress made towards achieving our goals
- Members came prepared
- Timeliness
- What is/not working

Average = 4.7

Didn't have a quorum (need 5 board members, had only 3 of 6 present)

Lack of board member engagement (reflected in attendance at meetings)

Ben had a type-o on his treasurer summary sheet

There being no further business, Liz adjourned the meeting at 7:27 pm

#### Upcoming Activities

Jan 8<sup>th</sup> Wilson Annis Creek ~~Water Quality~~ Watershed Partnership Meeting

Jan 16<sup>th</sup> Joint Sustainable Work Group Meeting

Jan 16<sup>th</sup> Civic Governance Meeting

Jan 16<sup>th</sup> TMLIA talk for Lions Club

Jan 25<sup>th</sup> Candlelight Ski/Snowshoe along Red Cedar Trail

Feb 2<sup>nd</sup> Book Guest Speaker Event

Feb 12<sup>th</sup> Monthly Meeting

Feb 16<sup>th</sup> St. Valentine's Day Hustle Bike Race

Mar 14<sup>th</sup>, 2019 Red Cedar Watershed Conference

April 17 – 3M Earth Day Event

Jun 1<sup>st</sup>, 2019 Chippewa Valley Nature Fest

Jun 7<sup>th</sup>, 2019 (?) Sharing Our Resources on the Water, disabled fishing event

## REPORTS

### City of Menomonie-Randy Sommerfeld

City Council summary of meeting Dec 17, 2018:

- Meeting called to order by Mary Solberg, Council President at 7:00pm. Council reviewed minutes from previous meeting and approved.
- Council members approved city resident's request for costs incurred by sewer backup of up to \$5000.
- Council members approved 2019-2020 Menomonie Police Sergeant Associated contract as presented
- Council members approved 2% wage/salary adjustment for non-represented city employees for 2019.
- **Council approved the 2018 Wastewater treatment and phosphorus facility plan amendment.**
- Council approved the 3 year HydroCorp cross connection inspection agreement for \$31,392 per year.
- Council was updated regarding the WinterDaze parade, /Bicycle Friendly Award, Christmas Miracle events put on by the Road to Freedom MRO.

### Dunn County Board of Supervisors-Mike Kneer

#### Dunn County Land and Water Conservation-Lindsay Olson

- LWCD staff are working on summarizing successes of their 2018 work plans and setting new goals and work plans for 2019.
- Plan to invite the advisors of our Land & Water Resource Management Plan development committee to come in for an open house to review our progress on the plan in the next few months. This is a 10-year plan in effect from 2017-2026.
- I'm working on some BMP tracking and data management in GIS to streamline things going forward.
- A new farmer-led watershed has been established and funded by DATCP. They will start meeting monthly in January. This group was granted \$40,000 to fund cover crops, soil sampling for nutrient management, groundwater testing, and will also include some test plots with education and outreach components for both farming and non-farming community members.
- I'm working with UW-Stout spring capstone students. Innisfree McKinnon has some students who may be interested in running the EVAAL GIS tool, and I suggested doing this analysis on the watersheds of the new farmer-led watershed, Red Cedar Conservation Farmers. I will know more once the semester starts back up.
- Chris Gaetzke, a conservation planner on our staff, has resigned and is taking on a new role as the executive director of the Lower Chippewa Invasives Partnership. We will continue to work with him in his new capacity as it relates to county activities. His last day was January 3.
- We are putting together a committee to address groundwater concerns across the county. This ad-hoc group will meet monthly for six months, with meetings to be publicly posted. The first meeting has not yet been scheduled, but will occur later this month. I will be the lead on the committee's work, with our public health director, KT Gallagher, serving as the meeting facilitator. Other committee members include a well driller, a well owner, a dairy farmer, two county supervisors, and three county staff persons.

### Newsletter-Vacant

### Social Media-Kendra Lamer

### Legislative-Dick Lamers

### K-12 Education-Amber Georgakopoulos

### President/Membership-Liz Osborne

- 35 members, 3 business sponsors for 2019.
- Sent out postcard mailing and email for renewal. Followed up with letters and second email.

- Attended Dec. 5<sup>th</sup> Red Cedar Water Quality Partnership meeting
- Attended Dec. 17<sup>th</sup> UW Stout student presentation on Rec Park stormwater pond sign project
- Attended Dec. 19<sup>th</sup> Civic Governance Meeting and updated them on TMLIA progress and challenges

Website-Mike Tomasek

Red Cedar Watershed Conference-Cathy Osborne

Calendar & Parade Float-Sara Freeman

Civic Governance-Chris Gaetzke

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### **Civic Organizing Principles:**

#### **Human Capacity** (to govern for the common good)

- *Every individual is a policy maker and has the capacity to know what is good, to grow in that knowledge, to govern for the common good, and to be a co-producer of justice in the world. Civic Leaders are obligated to organize the civic infrastructure to achieve this outcome.*

#### **Democracy** (A system of governance that requires citizens to govern for the common good)

- *Rule by “the people” is the best system of human governance. All stakeholders organize a civic infrastructure to govern for the common good and produce justice in the tension between individual and diverse interests.*

#### **Active Citizenship (Civic Leadership)** (Role that obligates all stakeholders to govern for the common good)

- *An active citizen is a governing member. In a democracy, citizens are obligated to govern for the good of the whole. In return for their contributions, citizens share in the rewards of a just society. Civic Leaders are obligated to organize the infrastructure needed for individuals to be active citizens in institutions of family, faith, community, work, learning and governance.*

#### **Political Competence** (mindset and skill needed to carry out obligation of active citizenship)

- *Politics is the “work of the citizen”. All citizens are responsible to develop the political competence to define problems, produce solutions, and establish policies in light of civic principles and standards while achieving their particular goals. This mindset and the civic skills needed to carry out the role of active citizenship is dependent upon civic leaders who organize the capacity for key stakeholders in their jurisdiction to carry out the obligation of active citizenship.*

#### **Institutional Efficacy** (Societal structure needed to sustain democracy and develop active citizenship)

- *In a democracy, institutions of family, faith, work, community, learning, and governance sustain the democratic values of our society and ensure the capacity to govern for the common good. Civic leaders and active citizens know they are obligated to produce the civic institutions and infrastructure necessary to sustain democracy as a just system of governance.*

### **Civic Organizing Standards:**

- All those impacted by the problem are stakeholders and help define the problem in light of civic principles and the realities of their situation.
- All stakeholders are accountable for contributing resources (leadership/time, knowledge, constituencies & dollars) to solve the problem.
- All stakeholders are engaged in decision-making and policy-making that contributes to the common good.
- All stakeholders implement policies grounded in civic principles in the places where they have the authority to act.

### **Civic Organizing Skills:**

- **Critical thinking:** Distinguishing objective reality (facts) from subjective reality (interpretative) as both relate to achieving our principles and common goals.
- Open-ended questions to engage different perspectives.
- Strategic listening to determine and clarify self-interest as it relates to common goals.
- Suspending judgment to understand divergent points of view.
- Ability to negotiate and compromise while staying accountable to civic principles.
- Fostering constructive tension to work through values that are each good in their own right but often conflict (e.g. freedom and equality).
- Holding self and others accountable for following through on agreement